

EAA Seminar “Non-Life Pricing: Practical Implementation of Modern Techniques”

4/5 May 2015 | Prague, Czech Republic



Organised by the EAA - European Actuarial Academy GmbH

1. Introduction

Non-Life insurance is facing a lot of challenges ranging from fierce competition on the market or evolution in the distribution channel used by the consumers to evolution of the regulatory environment (Solvency II, IFRS,...).

Pricing is the central link between solvency, profitability and market shares (volume). Improving pricing practice encompasses several dimensions:

- Technical: is our pricing adequate to cover the underlying cost of risk of my policyholders and the other costs we are facing? Which are the key variables driving the risk? Are they adequately taken into account in our pricing?
- Competition: at what price will we attract the segments that we target and price out those that we don't want? Is the positioning of our competitors influencing our pricing practice?
- Elasticity: what (new) price are our existing customers prepared to accept?
- Segmentation: is our segmentation granular enough for our purposes?

The aim of this seminar is to present the actuarial/statistical techniques used in non-life pricing.

2. Participants

The seminar is specially developed for non-life actuaries or statisticians working in product development or risk management departments. A basic knowledge of non-life premium calculation mechanisms is useful.

Attendees are encouraged to bring a laptop computer with Microsoft Excel Solver installed.

3. Purpose and Nature

The seminar will alternate between methodological concepts, practical examples and case studies in order to ensure a comprehensive understanding of the techniques.

Participants will have the opportunity to apply in the R software concepts they will have learned in the theoretical sessions, using fictitious data. They will adjust GLM models, understand how results should be interpreted, perform statistical (significance) tests,... Examples will be provided for standard lines of business (e.g. MTPL and Fire).

On the basis of a realistic database, the participants will have to propose an appropriate pricing structure taking into account the characteristics of the portfolio and possibly marketing constraints

4. Lecturers

SAMUEL MAHY (Reacfin)

Samuel graduated as a Civil Engineer in Applied Mathematics with an additional minor in Economy and also holds a Master in Actuarial Sciences. He is a qualified actuary of the Institute of Actuaries in Belgium (IA|BE) and involved in the Reinsurance and Non-Life Workgroup of the IA|BE. He is the Head of the Non-Life Center of Excellence at Reacfin. Samuel has been active 5 years in the reinsurance sector where he was involved in reinsurance pricing model developments. At the same time he was also the main responsible of the UK market portfolio profitability follow-up. Samuel joined Reacfin in June 2010 as a specialist in Non-Life Insurance and Reinsurance and he has acquired a sound knowledge of Solvency 2 frameworks (Non-Life, Health). As a director, he is involved in various missions as in the modelling, implementation and validation of pillar I deliverables (standard approach and (Partial) Internal models), reinsurance optimization, model documentation, non-life pricing model development for several lines of business...

XAVIER MARÉCHAL (Reacfin)

Xavier is founder and Managing partner of Reacfin. As the Head of the Innovation & Quality department he also leads the Centers of Excellence at Reacfin. Xavier is also one of the co-authors of: "Actuarial Modeling of Claim Counts: Risk Classification, Credibility and Bonus-Malus Systems" (Wiley, 2007). Xavier has obtained different academic degrees as: Civil Engineer in Applied Mathematics, MSc. Actuarial Sciences and MSc. Management. Xavier is a qualified actuary of the Institute of Actuaries in Belgium (IA|BE) and Member of the Non-Life workgroup of the IA|BE. Xavier has extensive experience in the actuarial field obtained during his 10 years as a principal consultant for many national and multinational insurance companies. He has gained a complementary experience in various fields going from Non-Life ratemaking and provisioning to life modeling and ALM. After several years of intensive modeling activities in life, non-life and ALM, Xavier works now as reviewer and mentor for consultants. He has also performed several validation assignments and holds the actuarial function for a health insurance company.

JULIE ZIANS (Reacfin)

Julie is a consultant at Reacfin. She holds a BSc. Mathematics from the University of Liège (ULg) and a MSc. Actuarial Sciences from the University of Louvain (UCL). After a six months internship at Reacfin in 2011, she joined the firm as an analyst in 2012. She is a member of the Non-Life Center of Excellence and has performed several projects in Non-Life Insurance (pricing and capital modelling) but also in Health Insurance. Julie is a certified Programmer in SAS from the SAS institute and further programs regularly in R or Visual Basic.

5. Language

The language of the seminar will be English.

6. Preliminary Programme

Monday, 4 May 2015

08.45-09.00	Registration
09.00-09.15	Introduction & welcome (EAA)
09.15-09.40	Introduction to risk classification
09.40-10.00	From linear to generalized linear models
10.00-10.45	Frequency Model: Poisson regression for claim counts
10.45-11.00	Coffee Break
11.00-11.30	Frequency Model: Overdispersion
11.30-12.30	Case study: frequency model
12.30-13.30	Lunch
13.30-14.00	Severity Model: Gamma regression for attritional claims
14.00-14.30	Logistic regression for large claims occurrence
14.30-15.15	Severity Model: Extreme value theory for large claims modeling
15.15-15.30	Coffee Break
15.30-16.30	Case study: cost model
16.30-17.00	Other practical difficulties
approx. 18.30	Dinner

Tuesday, 5 May 2015

09.00-10.30	Modelling continuous explanatory variables with Generalised additive models
10.30-10.45	Coffee Break
10.45-11.30	Case study: improving frequency model
11.30-12.15	Inclusion of commercial and capital constraints in final pricing
12.15-13.15	Lunch
13.15-14.00	Portfolio follow-up and segmented premium increase
14.00-15.10	Introduction to credibility theory and bonus-malus systems
15.10-15.15	Concluding remarks, closing of seminar (EAA)

7. Fees & Registration

Please register for the seminar as soon as possible because of the expected demand. If there are more persons interested in this seminar than places available we will give priority to the registrations received first. Please send your registration as soon as possible by using our online registration form at www.actuarial-academy.com.

Your registration is binding. Cancellation is only possible up to 4 weeks before the first day of seminar. If you cancel at a later date, the full seminar fee is due. You may appoint someone to

take your place, but must notify us in advance. EAA has the right to cancel the event if the minimum number of participants is not reached.

Please always give your invoice number when you effect payment. Bank charges are to be borne by the participant. We will send you an invoice, please allow a few days for handling.

Your early-bird registration fee is € 790.00 plus 21 % VAT until 4 March 2015. After this date the fee will be €970.00 plus 21 % VAT.

8. Accommodation

more information will follow

9. CPD

For this seminar, the following CPD points are available under the CPD scheme of the relevant national actuarial association:

Austria: 11 points
Belgium: 11 points
Bulgaria: 12 points
Czechia: 2-3 points (individual accreditation)
Estonia: 11 hours
Germany: 11 hours
Hungary: 12 hours
Italy: approx. 4 credits (GdLA individual accreditation)
Netherlands: approx. 11 PE-points (individual accreditation)
Russia: 40 points
Slovakia: 8 CPD points
Slovenia: 50 points
Switzerland: 15 points

No responsibility is taken for the accuracy of this information.

